

Abdullah Shafiq

SENIOR FRONTEND DEVELOPER

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SUMMARY

Senior Front End Developer with 8 years of experience delivering 30+ responsive web applications using React, Vue, Angular, Webpack and Tailwind. Optimized UI performance, reducing load times by up to 45% across multiple projects. Led front-end teams of up to 5 developers on enterprise-grade platforms with 1M+ monthly users.

EXPERIENCE

Senior Software Engineer, Motive 03/2021 – Present

- Developed and deployed 25+ scalable SPA projects using React.js, improving user engagement by 40%.
- Reduced page load time by 55% through code-splitting, lazy loading, and performance tuning techniques.
- Migrated 15 legacy jQuery-based modules to modern React components, decreasing maintenance costs by 35%.
- Implemented automated testing (Jest, Cypress) across UI components, increasing test coverage from 35% to 92%.
- Integrated RESTful and GraphQL APIs into 20+ frontend modules, enabling real-time data visualization for 10K+ users.
- Designed and enforced a reusable component library in TypeScript, reducing UI development time by 60% per project.

Lead Front End Developer, Square63 03/2018 – 02/2021

- Migrated legacy codebase of over 150,000 lines from AngularJS to React, decreasing page load time by 55%.
- Designed and implemented component library used across 12+ enterprise projects, cutting UI development time by 30%.
- Collaborated with backend and DevOps teams to launch 4 production-ready SPAs, achieving 99.98% uptime in the first year.
- Conducted weekly code reviews and enforced performance benchmarks, improving Lighthouse scores by 25% on average.
- Integrated real-time analytics dashboards using Chart.js and WebSocket APIs, increasing client data visibility by 3x.
- Spearheaded A/B testing strategies for major UI flows, improving user engagement metrics by 18% within 2 months.

Front End Developer, Phaedra Solutions 07/2016 – 02/2018

- Redesigned React.js components, reducing page load time by 43% and increasing user engagement by 29%.
- Integrated REST APIs into Vue.js app, reducing frontend bugs by 35% during QA cycles.
- Created reusable Tailwind CSS components, improving development speed by 48% across multiple projects.
- Improved Lighthouse performance score from 62 to 96 by implementing code splitting and lazy loading.
- Built responsive layouts in Next.js and TypeScript for a dashboard used by 10,000+ users with 99.8% browser compatibility.

EDUCATION

Bachelor of Computer Science,
Punjab University College of Information Technology,

2012 – 2016 | Lahore

SKILLS

React.js Next.js React Native Vue.js Nuxt.js	REST APIs GraphQL AWS Cognito AWS S3
Angular JavaScript TypeScript HTML5 CSS3	Firestore CI/CD Pipelines Jenkins Netlify
SCSS Tailwind CSS Bootstrap Redux Context	Docker Twilio SDK Stripe API Google Maps API
API Material UI Styled Components Responsive	Chart.js D3.js Fetch API Unit Testing React
Web Design Mobile-First Design Node.js	Testing Library Cypress Manual QA Mentorship
Express.js Git GitHub Bitbucket Webpack	Team Leadership

PROJECTS

Custom Pet E-Commerce Platform for Cuddle Clones [↗](#)

Developed a scalable front-end interface for a pet personalization e-commerce platform, improving product customization speed by 40%. Integrated React with REST APIs to support over 500 daily user sessions and real-time order previews.

Audiosocket – Custom Music Licensing Platform [↗](#)

Developed a music licensing platform serving over 80,000 users with curated tracks from 2,500+ artists; integrated advanced search filters and licensing workflows, reducing music selection time by 40%.

Workforce Learning Marketplace Platform (Unmudl) [↗](#)

Built a scalable marketplace for 30+ U.S. community colleges, integrating course enrollment, user dashboards, and payment processing; improved user retention by 42% through optimized UX workflows and API-driven architecture.